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# Gender-responsive tobacco control policies

**Side event at COP8 | October 2 2018**  
**of the WHO FCTC in Geneva | 1:30-2:30pm CICG, Room 4**

In collaboration with Action on Smoking and Health (ASH), Framework Convention Alliance (FCA), International Network of Women Against Tobacco (INWAT), the International Alliance of Women (IAW), and Global Health 50/50 (based at UCL Centre for Gender and Global Health)

The purpose of this side event is to highlight evidence-informed policies and strategies – in line with the mandates of the WHO FCTC-- that will accelerate progress on gender-responsive tobacco control policies. Examples will be used to illustrate concrete actions that policy-makers, NGOs, women and youth groups, health professionals and other stakeholders can take.

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## Welcome remarks

Preeti Sudan,  
President of COP8 and Secretary of Health, MOH, India and former Secretary for Women and Child Development (TBC)

## Opening remarks

Dr Jun-wook Kwon  
Director-General of the Bureau of Health Policy, Ministry of Health and Welfare, Republic of Korea

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**Highlights of the report on gender-responsive tobacco control policies**  
Professor Sarah Hawkes, University College London and Co-Director, GH5050

**Social mobilisation, human rights and the SDGs**  
Soon-Young Yoon, UN representative of the International Alliance of Women

## Cities taking action

Dr May Myat Cho, Secretariat, The International Network of Health Promotion Foundations (INHPF) and SEATCA

**A view from the EMRO Region on gender-responsive tobacco control**  
Dr Jawad Al-Lawati, Senior Advisor and Head Think Tank (Oman) and Vice-President of COP8

**Engaging men in gender-responsive tobacco control**  
Dr Anders Nordstrom, Ambassador for Global Health (Sweden)

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## Discussants

Bontle Mbongwe  
Executive Director, Anti Tobacco Network, U. of Botswana and representative of INWAT  
&  
Betsy Fuller  
Bloomberg Philanthropies

## Moderator

Dr. Vinayak Prasad, Programme Manager, WHO/TFI and acting head, WHO/PND

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Session will be webcast by ASH: [www.facebook.com/ASHglobalAction](http://www.facebook.com/ASHglobalAction)

*Light refreshments will be served*